



Healthcare in Canada – sector in transformation

Need for innovation and increased efficiency creates opportunities for Swedish companies

Business Sweden, Swecare, RISE and Fiber Optic Valley are happy to invite you to learn about opportunities on the Canadian market and discuss how Swedish knowledge and technologies can match current Canadian healthcare challenges with specific focus on e-health/digital health, seniors care and med tech.

Where: Swecare, Sveavägen 63, Stockholm

When: February 20th, 14.30-16.30, followed by networking reception between 16.30-17.00

RSVP: Please RSVP by February 15th to christian.orrego@business-sweden.se

Background:

Canada and Sweden's healthcare systems have many similarities and there is a shared common vision to provide public funded comprehensive care to all residents. Canada however, out-spends most other countries (11.5% of GDP) in terms of healthcare investments. Canada shares the same challenges as Sweden with an aging population and increasing cost of healthcare. Many Swedish solutions are of interest since new technologies, services and products can increase efficiency and productivity, reduce labor-associated costs as well as readmission rates of patients.

Canada is pursuing different strategies to help increase efficiency and quality:

- Decentralizing health care by moving care out of resource-intensive institutions into models of care in the home and community
- Using healthcare information technologies and processes to seamlessly connect all parts of a healthcare delivery system
- Proactively manage medication safety and minimize the risk of adverse events
- Improve care models for patients with poly morbidities and medical disabilities

Agenda:

14.30 – Introduction Canadian healthcare sector - *Agata Leszkiewicz and Christian Orrego Silvander, Business Sweden Canada*

15.30 – A Canadian perspective on seniors care and health care - *Simon Cheesman, Business Lead Innovation and New Initiatives at CABHI (Center for aging and brain health innovation)*

15.50 – Medrave's experience from the Canadian market - *Per Stenström, CEO Medrave Systems AB*

16.15 – Q&A

16.30-17.00 – Networking reception

